



European
Federation of
Journalists



SLOVENSKÝ
SYNDIKÁT NOVINÁROV



JOURNALISTS' UNION
OF MACEDONIA AND THRACE
DAILY NEWSPAPERS

ETHICAL JOURNALISM INITIATIVE

JOURNALISM AND THE CHALLENGE OF INTOLERANCE

A Campaign to Fight Discrimination through Freedom of Expression and
the Highest Professional Standards in Journalism

3 & 4 May 2012
International Press Centre, Residence Palace

PROGRAMME

(simultaneous translation available in English, French and German)

THURSDAY, 3RD MAY 2012

9:00 – 9:20 **REGISTRATION**

9.20 – 10.20 **OPENING & KEYNOTE SPEECH**

World Press Freedom Day

The Role of Journalism in Promoting Intercultural Understanding

Arne König, President of the European Federation of Journalists

Mr Nils Muižnieks, Office of High Commissioner for Human Rights, Council of Europe

Roberto Natale, President of Federazione Nazionale Stampa Italiana (FNSI)

10. 20 – 11.30 **Free Speech or "Hate Speech"?**

This session will examine controversial cases concerning "hate speech" in Europe and, in so doing, will explore the tensions between the right to freedom of expression, particularly freedom of the media, on the one hand, and the right to equality, on the other, as the basis for restrictions on free speech. What is the boundary between the legitimate exercise of freedom of expression



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and "hate speech" that ought to be prohibited in law in order to protect the right to equality on such grounds as race, ethnicity and religion?

Sejal Parmar, Senior Legal Officer, ARTICLE 19

Annika Nyberg Frankenhäuser, Media Director, European Broadcasting Union

Villy Dall, Chair of the Media and Communications Policies, Danish Journalists Union

Mehmet Koksal, Belgian journalist

Chair: **Bettina Peters**, Director, Global Forum for Media Development (GFMD)
Discussion

11.30 – 11.45

Coffee break

11.45 – 12.45

Getting the Facts Rights: Challenges of Intolerance in Journalism

This section will launch the EJI study that looks at major challenges facing journalists and editors when reporting race, religion and migration issues. The Study is based on news makers' testimonies and analysis of conventional newsroom practices in covering ethnicity and religion.

Dr Verica Rupar, Research Leader, Cardiff University, United Kingdom

Discussion

12.45 – 14.00

LUNCH

14.00 – 15.00

Best Practices – The Role of the Media in Countering Prejudice

What are the best practices in journalism to counter social prejudice through balanced and fair reporting? Journalists' unions will report their experience of the national campaign against racism.



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Yannis Kotsifos, Director, Journalists' Union of Macedonia and Thrace Daily Newspapers (ESIEMTH)

Zdenko Cho, International Affairs Officer, Slovak Syndicate of Journalists (SSN)

Dainius Radzevičius, Chairman, Lithuanian Journalists' Union (LŽS)

Martine Simonis, Association of Professional Journalists in Belgium (AJP)

Discussion

Chair: **Yuk Lan Wong**, Campaigns and Projects Officer, IFJ/EFJ

15.00 – 16.00

Creating the Foundation for Ethical Journalism and Media Diversity?

Milica Pesic, Executive Director, Media Diversity Institute

Michaël Privot, Director, European Network against Racism (ENAR)

Reynald Blion, Project manager of Media against Racism in Sport, Council of Europe

Discussion

Chair: **Stephen Pearse**, EFJ General Secretary

16.00 – 16.15

COFFEE BREAK

16.15 – 17.45

Working Groups

Participants will work in a group to discuss main findings of the Study and ideas coming out of the trainings and national conferences in order to suggest what can be adopted by different actors (including journalists, editors, media organisations, journalists' unions, governments, etc.) to improve reporting on race, ethnicity and religion.

Working group I Ethical Standards and Diversity Inside and Outside of the Newsroom

How can journalists, editors and media managers work together to support ethical, value based journalism? What are journalism duties in this domain? How can trade unions use the collective bargaining process to create greater newsroom diversity? What can be done to improve news makers' knowledge and



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understanding of anti-discrimination legislation? How to work on in-house training of journalists?

Moderator: **Roberto Natale**, President of Federazione Nazionale Stampa Italiana (FNSI)

Working group II Towards Reflective journalism

Through the discussion among participants on existing self-regulatory framework – Press Councils, Ethic Committees, News Ombudsman, etc. The group will examine how such measures are being effectively implemented; if not what can be done to improve and enforce these mechanism? What are the roles of media professionals, states and civil society organisations? How to find ways to promote co-operation among the media, the government, and CSOs, in order to meet the current challenges.

Moderator: **Dr Verica Rupar**, Research Leader, Cardiff University, United Kingdom

18:00 **End of Day I**

7.30 - 9.00 pm **DINNER**

FRIDAY, 4TH MAY 2012



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9.00 – 9.30 am **REGISTRATION**

9.30 – 10.30 am **Working Groups Report Back**

Working group I Ethical Standards and Diversity Inside and Outside of the Newsroom

Working group II Towards reflective journalism

Discussion and Conclusion

10.30 – 11.00 am **COFFEE BREAK**

11.00 – 12.00 am **Final Statement and Recommendations**

Concluding Session and Final Conference Statement

12.00 – 13.00 Evaluation of Conference

13.00 – 14.30 **Lunch**

End of conference and participants will depart.



This conference is organised by the **European Federation of Journalists** in partnership with **ARTICLE 19** and **Media Diversity Institute** with the financial support from the European Union's Fundamental Rights and Citizenship Programme.